



FRANCESCO FOCHER

Music composer, sound
engineer, application developer,
Bitcoin enthusiast

Name: Francesco Focher
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During my work experience I specialised in music production, VO recording and sound design for TV and radio commercials. Right now, I'm working for the national public broadcasting company of Italy as video switcher operator and augmented-reality specialist. I strongly believe in Louis Pasteur's quote *To be astonished at anything is the first movement of the mind towards discovery* as curiosity has been the greatest push in my whole life so far. I'm particularly passionate about computer programming, automation and crazy tech stuff from Bitcoin to artificial intelligence. I call myself a quick learner and a ductile worker with a proactive mindset and creativity in problem solving, always looking for inspiration.

EMPLOYEMENT

Rai - Radiotelevisione Italiana SpA
Production Engineer

2020-present

Rai - Radiotelevisione Italiana SpA is the national public broadcasting company of Italy. I'm working mainly as an augmented reality (AR) specialist for La Domenica Sportiva and Le Parole della Settimana and Venice Film Festival awards ceremonies, as a video switcher operator for Rai 3 national newscast, as a video playback operator for Che Tempo Che Fa, Titolo V, Detto Fatto, Ore 14, and I've been involved in many other productions with many other TV production related tasks.

Sing Sing Music Srl
Music Composer And Sound Engineer

2017-2020

Sing Sing Music is a music production and consultancy company specialised in TV, web and radio commercials. During my experience as a music composer and sound engineer I worked on many national and international commercials, including Enel, Loacker, Huawei, MediaWorld, Skoda, Ichnusa, Ferrarelle. Main tasks included music composing and production, both with virtual and real instruments, in Logic Pro X, voice talent recording, sound effects research and production, audio editing and mixing and TV(AGCOM)/radio/web mastering and music research both among discography and music libraries. I worked as sound/recording engineer during international artists live exhibitions at Sing Sing Music studios, including Alice Merton, Matt Simons and The Strumbellas.

Music Production Srl

Sound Engineer

2015-2017

Music Production is a music production and recording studio both operating on advertising and discography scene. During my experience as a sound engineer I both worked on national TV/radio/web advertisements and collaborated in national and international discography projects.

Main tasks included audio and music recording and editing in Pro Tools and Logic Pro X, voice talent recording, SFX production and mixing. I also worked as music production engineer and production assistant in national and international music projects by Vittorio Cosma such as Gizmodrome (with Stewart Copeland, Mark King and Adrian Belew), Elio e le Storie Tese, Deproducers and Malika Ayane.

Projects I have been involved in include full audio production for many VolksWagen, Findus (aka Birdseye), Alitalia, Fastweb, Schär, Ringo Pavesi, Galbani TV/radio/web advertisements; movies and short movies soundtrack production, editing and mixing; discography music recording and production assistance.

EDUCATION

MIAT - Multiverse Institute for Arts and Technology

Immersive Storytelling & Metaverse Masterclass

2023

Generative artificial intelligence, virtual/mixed reality technologies, metaverse, immersive and AI-driven storytelling, VR experience concept design and feasibility analysis.

Scuola di Alto Perfezionamento Musicale

Music Composer And Sound Engineer

2013-2014

Audio recording and MIDI programming, audio/music production and post production, music composing and arranging.

Liceo Scientifico Statale Torquato Taramelli

High School Diploma

2005-2010

Piano Nazionale dell'Informatica (PNI), voto: 80/100

SKILLS

LANGUAGE SKILLS

Italian	mother tongue
English	B2 First grade A
French	middle school

PERSONAL SKILLS

Sound engineering	Logic Pro X, Pro Tools
Music composing	jingles, soundtracks
Graphic designing	Adobe Photoshop
Video editing	Adobe Premiere
Software programming	Xojo, JavaScript, Tasker

DRIVING LICENCES

European B

DECLARATION

I do hereby declare that above particulars of information and facts stated are true, correct and complete to the best of my knowledge and belief.